

The Bright World of Metals

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flected in the international country ranking: China and India edge to the top here, followed by Italy, Turkey, Japan, France and the USA. The diversity of nations in our visitor and exhibitor demographics is a crucial factor for the success of the trade fair. The fact that the trade fair is a quadruple trade fair so unique. GIFA, METEC, THERMPROCESS & NEWCAST are an absolute must for metallurgy and casting professionals.

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Dipl.-Ing. Heinz Nelissen, President of GIFA & NEWCAST and CEO of Vesuvius GmbH FOSECO Foundry Division, was quick to confirm this: "The economic slump simply lifted and the rush of visitors was enormous. This huge crowd of high-quality visitors, from an incredibly diverse range of international countries, were here to see the innovations from the world of metallurgy. Additive manufacturing and resource efficiency were the focal points of the trade fair." The trade fair's status as a global leader.



The second important factor for success, along with the diversity of internationalities is the quality of the visitors: Over two-thirds work in upper and middle management in their companies and as such have a direct influence on investment decisions. Dr.-Ing. Joachim G. Wüning, President of THERMPROCESS and CEO of WS Wärmeprozessestechnik GmbH, also confirmed this as a key factor for success. The Bright World of Metals really stimulates investment decisions, especially in the area of resource efficiency.

The trade fair quartet: A mega trend driver

Once more, the metallurgy trade fair quartet has proved itself to be a driver of trends and innovation. The mega trends, namely additive manufacturing and industry 4.0, ran through all the trade fair halls, uniting them. These trends met with huge interest from the professional visitors. The subjects of energy efficiency and saving resources also played a big role in events, which could be seen best in the ecoMetals Trails, for example. The synopsis from Burkhard Dahmen, President of

METEC and Chairman of the Managing Board for the SMS Group, was also a beacon for the future of metallurgy and steel production. The exhibitors presented solution concepts that primarily reflected the futuristic highlights for the industry: ecoMetals, additive manufacturing, sustainability and digitalisation. Now, we need to harness this spirit and act on it to

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