## The Bright World of Metals

## The Bright World



Messe DisselderEGribH - \_\_\_\_ Postfach 10 10 06--40001 Düsseldstfi Messeplatz -40474-Düsseldörf i Germany - -sciences. 88 Sona management of the second se MERKS estimut and States and States US-INSK-DE 113450-848 adir o <u>Asia</u> oraș -Viki (na se sti tanné : Masa - Disarta a f e Elissien reserved for the ingen seller ser 540

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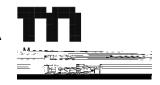
 flected in the international country ranking: China and India edge to the top here, followed by Italy, Turkey, Japan, France a)  $a\dot{AU} = \tilde{a} + \tilde{a$ 

The second important factor for success, along with the diversity of internationalities is the quality of the visitors: Over two-thirds work in upper and middle management in their companies and as such have a direct influence on investment decisions. Dr.-Ing. Joachim G. Wünning, President of THERMPROCESS and CEO of WS Wärmeprozesstechnik GmbH, also confirmed this as æ) Á ¢@aaãt ¦Á@a •^|-kAu@At [[ å Áa Áæt æ Ë ing. The Bright World of Metals really stimulates investment decisions, æ) å Á@ææt Á ¢ææd Á @æt ` ¦Áa å` • d^ Á ^^å•ÈÁ

## The trade fair quartet: A mega trend driver

Once more, the metallurgy trade fair quartet has proved itself to be a driver of trends and innovation. The mega trends, namely additive manufacturing and industry 4.0, ran through all the trade fair halls, uniting them. These trends met with huge interest from the professional visitors. The subjects of energy efficiency and saving resources also played a big role in events, which could be seen best in the ecoMetals Trails, for example. The synopsis from Burkhard Dahmen, President of

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METEC and Chairman of the Managing Board for the SMS Group, was also ] [ $\cdot$  at A and A an

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